

# Coney

**The Drokes – Producer**

**Call for Applications June 2017**

## About Coney

Coney are BAFTA award-winning interactive theatre makers using ‘Play’ for social change. Our mission is to pioneer new methods of games, adventures and play to maximise the artistic, educational and social potential of all kinds of people.

Our projects happen anywhere that people gather; in schools, libraries, social housing, criminal justice, the streets or online and always follows the principles of adventure, curiosity and loveliness. Our work uses pervasive digital technology already at peoples fingertips to reach them wherever they happen to be, and to unlock the creative potential of smart phones, apps and email.

We are a registered charity and have been a National Portfolio Organisation of Arts Council England since 2012. Coney are recognised as industry leaders in interaction and game design, bringing strangers together for meaningful impact. Over the last decade we have worked in collaboration with the National Theatre, Science Museum, BBC Learning, Design Council, Channel 4, Tipping Pointm UK Parliament, TATE Britain and others. ‘Playful Secret Agency’ is a strand of work since 2004, delivered all around the world and reaching 14 countries from London to Baltimore, Manila to Mumbai.

No two things are the same, and we’re always looking to reach someone new with what we’re doing. Sometimes our adventures will ask you to play on your own, sometimes in a small group, and sometimes you’re asked to reach a consensus with 100 other people. Whatever the process, you’ll always be invited as a co-creator to genuinely impact what happens, and the outcome is always that something might have changed, even just a little for the better.

In 2015/16 our work reached 14,777 participants through one-on-one interactions across 5 sectors; Education (728), Social Sector and Community (142), Cultural and Heritage (294), Theatre (1,419) and Digital (12,194).

Generating new partnerships and new friends is how our work grows. And when it grows, it means we can impact more people. Without other people’s generosity we could not do what we do.

To experience some Coney

### **[How to use your mobile phone like a 13 year old 2016](#)**

A game made by Aidan, Alex, Joe, Manu, Max, Noah, Taylor & Tron at The Roundhouse.

**Text GROWNUP to 07903579284**

### **[The Astro Science Challenge 2015/16](#)**

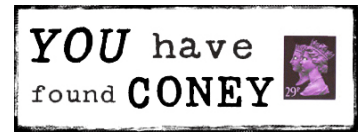
“It was the most exciting thing I’ve done in teaching for a long time! The challenges certainly created enthusiasm and motivation for learning. The children were absolutely captivated and most didn’t want the project to end.”

**Teacher at Flore CE Primary School**

### **[Local Agency 2016](#)**

“These are kids who usually shy away from social contact, being together and overcoming their anxieties in a magical and moving togetherness. Fantastic seeing these kids in another light, really amazing!”

**Kitty Graham, Teacher at Queen Elizabeth High School**



## About the Charity

Coney is an agency, led by Coney HQ – a dynamic team of four. Coney HQ then powers the Coney programme which involves 15 Associates, who are experts and leaders in their field, and a network of over 450 artists and makers from the UK and internationally.

*"If you want to see the future of British theatre now, Coney is one of the companies to watch"*

LYN GARDNER, The Guardian 2014

*"smart... prods at your assumptions in all manner of ways, then picks apart ramifications afterwards"*

MATT TRUEMAN, Theatre Critic, ON ADVENTURE ONE

*"Coney's innovative, playful & incisive practice is key to our objectives of placemaking & creative empowerment of hard to reach communities"*

LORNE CAMPBELL, Artistic Director, NORTHERN STAGE

## About The Droves

**The Droves** is an ambitious 3-year project by Coney inviting adults to step into an interactive world designed entirely by the brains of 7-11 years olds. The project asks what happens when you hand full creative control over to a group of young people to create a professional immersive performance for adults?

<http://coneyhq.org/2016/12/20/the-droves/>

So far across 2015-17 **The Droves** has worked with over 400 Key Stage 2 students in our home of Tower Hamlets. From this the Coney Young Company of 33 has been established. Two stages of development have been completed, preparing the work for its final year.

In 2017-18 Coney will complete The Droves and deliver a large scale immersive experience in an off-site location in East London. We are looking for a Producer to lead this Young Company through the experience in collaboration with Project Director Tom Bowtell.

**The Droves** is part of a considered 5-year business plan for Coney, confirmed by the charity's board of trustees, and overseen by Coney's Joint Chief Executives.

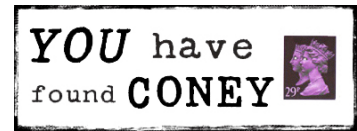
**The Droves** is projecting a box office audience of 550-1000 across a 1 week run of the show. In addition, we will engage over 50 schools in our local borough Tower Hamlets.

Coney has an excellent track record of engaging with young people, reaching 12,826 in the last 12 months, and 163,353 in the last 3 years and we're looking for a new collaboration to accelerate this work further.

## About the role

Coney is looking for an exceptional and driven individual to collaborate with Project Director Tom Bowtell and accelerate this project to the next level. While overseen by Coney's Joint Chief Executives, and line managed by Coney's Executive Producer, this is a leadership role to work in collaboration with the Project Team in delivering something truly unique.

**Coney** – Unit 15, Toynbee Studios, 28 Commercial Street, London E1 6AB  
0207 377 0088 – [www.coneyhq.org](http://www.coneyhq.org) – [knock@coneyhq.org](mailto:knock@coneyhq.org) – @agencyofconey  
Registered company no. 06713686 – Registered charity no. 1156864  
VAT registration no. 102455554



**The Drokes** has completed two stages of development – and the parameters of the project are quite clear. The role of the Producer will be to drive this vision forward, capitalising on opportunities that increase the scale, reach and impact of the work to the public.

Key responsibilities of the role include;

- Leading the production team in an off-site, large-scale production, from inception to delivery.
- Establishing the parameters for a large-scale off-site production to be successful.
- Managing and delivering the project budget, and project timeline meeting the needs of the full team and project to a level of excellence.
- Cultivating sponsorships and partnerships that support the charitable goals; such as travel needs for the young people and corporate show packages.
- Mapping and delivering a full communication campaign – including Marketing, PR, advocacy and stakeholder cultivation.
- Drawing a project evaluation report for all stakeholders at the close of the project.

Title;	The Drokes – Project Producer
Capacity;	This is a freelance position, proposed on one day per week for 5 months for strategic planning and preparations, followed by a further 3 days a week across 4 weeks for Project delivery. This may increase with the demands of the project.
Fees;	The Drokes project team are paid £120 per day and the Producers fees would be in line with this.
Working location;	This is flexible to suit the Producer's needs and geographical location. Coney HQ are based in Whitechapel in London so accessible travel to the office will be necessary on occasion.
Timeline;	1 x Scratch development week w/c 21 <sup>st</sup> August 2017 2 x Scratch performances 2/c 28 <sup>th</sup> August 2017 3 x weekend rehearsals, final production January & February 2018 1 x production week February half term 2018 4 x performance weekends (12 shows – Friday pm, Saturday pm, Sunday matinee) <i>*The timeline is built to accommodate candidates working at the Edinburgh Festival</i>

## Application Process

Please send a CV and cover letter to [knock@coneyhq.org](mailto:knock@coneyhq.org)

The **deadline for applications is Tuesday 20th June at 12pm**. With interviews held for shortlisted candidates in London on Thursday 29<sup>th</sup> & Friday 30<sup>th</sup> June.

If you have any questions, would like more detail or just to talk the job proposal through please contact Becki on 07732 818401.

*This opportunity has been made possible by Arts Council's England and the Catalyst; Evolve programme with support from the Royal Victoria Hall Foundation.*

Thanks for reading.

All best wishes,

Coney x

[www.coneyhq.org](http://www.coneyhq.org)

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