Benjamin Yeoh  
Chair

Coney plays an important part of the theatre and arts ecosystem. We cross silos. We reach parts of the system that bigger creatures are unable to access. We branch outside of what some may think of as traditional theatre and jump down different types of rabbit holes.

In branching out, we stand for why arts and culture matter to the wider world and not only our theatre ecosystem. Arts and culture enriches ideas, humanity, sustainability and, yes it enriches financials too.

This year our regular review of our purpose and mission, our stakeholders and our strategy to fulfil our purpose left us more invigorated than ever.

We’ve developed our Young Cones. We activate people in our networks. We continue our journey in sustainability and the diversity in all that is human.

We’ve reached more places and more types of places, more people and all types of people with performances, games and ideas of all types.


We are Coney and we help you change the world.

Join us.

Becki Haines and Tassos Stevens  
Joint Chief Executive Officers

How do we have better conversations when we disagree? In a country and a world increasingly divided, we’re doing our little bit to build better exchanges between different groups of people.

Coney make games which bring strangers together. Games give you a role, having a role gives you agency, and having agency enables you to change something. Our projects are all about exploring this agency and what anyone might do when given this responsibility. Games tell us a lot about a person - it’s not just about the words you say, but in body language, tactics, techniques - it’s 360 communication with another person and revealing things which wouldn’t come to light through a simple conversation.

Coney have been makers of play - interactive theatre, games and adventures - for a long time, and this goes far beyond us, to the hundreds of artists who collaborate to make Coney play, our wider network who exchange with us, the HQ crew who plan the journeys, and all the people who are our audiences, participants and players.

What is clear to us now - our purpose is to spark change through play, so that we can collectively understand more about each other’s experience of the world, in the hope of a better future.

Thanks to you, for that clarity right now. We will keep changing together, and look forward to catching up again soon.
Coney
a collection of makers, sparking change through play

Coney are BAFTA award-winning interactive theatre-makers. We create games, adventures and play where people can choose to take a meaningful part.

Our work takes place anywhere that people gather: in schools, libraries, museums, social housing, the streets and online. We devise impact for contexts from education to criminal justice, and always follow the principles of adventure, curiosity and loveliness.

We make play with ideas that resonate in the world around us, from the everyday to the extraordinary. Our work is inspired by the belief that the world can be a magical place where ordinary people can do extraordinary things.

Collaboration and dialogue are at the heart of how we make work. We assemble teams of makers from our Network, tapping into all kinds of talent and expertise wherever they can best be deployed, responding to briefs and learning from experts. All our games and performances are created with players, creating something different each time depending on who is in the room.

“IF YOU WANT TO SEE THE FUTURE OF BRITISH THEATRE NOW, THEN CONEY IS ONE OF THE COMPANIES TO WATCH…”
Lyn Gardner, The Guardian

Finding Coney

In 2018-19 Coney worked across 10 sectors, reaching 4,387 people

Coney
Unit 15 Toynbee Studios
28 Commercial Street
London
E1 6AB
+44 (0) 20 7377 0088
www.coneyhq.org
knock@coneyhq.org
Coney Limited is a company limited by guarantee and a registered charity
Company Number: 06713686
Charity Number: 1156864

Illustration: Hoda Adra
Across the year in 2018-19

19
Coney created 19 new pieces of work

74
Coney worked with 74 artists, makers and other professionals

37%
37% of Coney’s audience members were children and young people

13
Coney mentored 13 artists and companies

80%
80% of Coney’s projects were accessed for free

20%
Coney’s Carbon Footprint dropped by 20% to 5 tonnes

5403
Members of Coney HQ cycled a total of 5403 miles across the year

122
Coney delivered 122 Magic Postal Service gifts through the ‘Young Coney’s’ letterboxes

18
18 Young People gained Arts Award Discover Level through work with Coney

48
Coney delivered 48 education sessions

The average playing time for each of our players in 2018-19 was 3.3 hours

Jack played Phoebe the Apprentice Ranger at Polesden Lacey for 8 hours

Gareth attended a Playful Social for 2 hours

Rosie played The Stake for 15 minutes

Ahmad collaborated with Coney as a local maker of A Brixton Adventure for 1 week

Jeannie engaged with Coney for 5 hours as a guest at A Night of Coney

Bo played a Magic Postal Service game for 1.5 hours

Artists & Makers: Associates
Coney are a building-less building.

Coney’s overall programme is powered by a small team at HQ. Each project team is assembled from our wider network, especially our pool of Associates, currently a group of 18 expert artists and makers. They feed into Coney’s overall practice and ethos, and one or more Associates represented Coney across every project we made in 2018-19.
Artists & Makers: The Network of Coney

With 590 members, from game designers to academics, you’re sure to meet some interesting people.

Coney operates in the spaces between theatre, games and interaction design, but we are far from alone. We learn from all kinds of makers with different practices, and that’s what The Network of Coney is all about - a group of artists, makers and curious people, open to anyone with an active interest in our work and practice.

Aged between 21 and 71, our Network members have all kinds of superpowers and backgrounds. They hail from 68 towns and cities, spanning all 9 regions in England, and 11 other countries from Canada to Malaysia. They operate as a network between themselves, forging creative connections and partnerships at events like Socials and Exchanges, and they are part of Coney, helping shape our work through feedback on Playtests and works in progress.

“There is something about being in a creative space that is so infectious, lighting bulbs in your head you had no idea existed. And once lit, the bulbs shine so brightly on ideas, hidden away waiting to take flight.” 

Bunmi Aworanti, Network member

Playful Socials
In 2019 we launched the Playful Social, a new Network event taking place after work at Toynbee Studios, hosted by Artsadmin. They are free and open for anyone to drop in for a drink, a chat and the chance to play games we’re working on at the moment.

The first Playful Social in 2019 featured a playful icebreaker, and 2 new games A Werewolf in the Post Office and The Verdict.

Mentoring & support
The artist led sector in the UK is financially strained and driven by generosity and shared resource in order to survive. Coney as a regularly funded organisation opens its infrastructure to others as much as possible to share what we have that can enable others.

We provide space in Coney HQ both to create projects and use desks, and offer mentoring to artists, makers and arts administrators. In 2018-19, Coney mentored 13 artists, and companies and 2 of them later joined us on placements. Coney’s space was used by others for a total of 127 hours.

Placements
In 2018-19 we were lucky to welcome four incredible people on placements at HQ:

Hosanna joined us from Arts Emergency for a week’s Admin Placement, in the lead-up to A Night of Coney. Hosanna is now a Technical Theatre Apprentice at the Royal Opera House.

arts-emergency.org

Ting-chi joined Coney on secondment from Taiwan’s Cloud Gate Dance Theatre, working throughout 2018-19 as Production Placement on Phoebe the Apprentice Ranger, How We Save The World, Companion: Moon and Spark Change Through Play.

cloudgate.org.tw

Fengfan spent a month at HQ as Admin Placement, as part of her Theatre Production course at the University of West London.

uwl.ac.uk

Tom completed a four-month secondment at Coney as part of the Clore Leadership Fellowship 2018-19.

cloreleadership.org

If you would like to connect with Coney, we’re always up for a cup of tea and a chat.
Landing & Social Impact

Landing
Landing is how Coney makes projects for a particular place. The first stage is to simply spend time there, in order to make relationships with residents and find out about local stories and people. We sit in cafés, chat in pubs, have lunch on benches and shake hands with strangers, following where conversations lead.

Then, working with local makers and residents as the experts on the place we’re landing in, we design the project we will make, a project that’s encouraged and enabled by the people that we’ve met. This might be a pub quiz, a gift made following the principle of loveliness, or something unknown yet - but it’ll always be interactive, playful and sparking change.

In 2018-19 Coney pieces landed in 318 places with projects, workshops and pieces to play in the home.

Social Impact
Coney make change through all the play we create. We’re a publicly funded charity and we think about the social value we’re bringing to all our work, and the social gesture we’re making to all our players. We’ve researched frameworks to understand the process of how change and social impact actually happens, and how play can help spark and sustain this process. This helps us better design play for the future.

In a nutshell, the process starts with an invitation to map your own material for change, then playing games and stories designed to resonate with that material, then reflecting on moments of play with insight for you to make change: aiming to enable your own agency and tools in the process of change.

Our theory of change was sparked by A Lovely Intervention - our work with Wandsworth Probation clients who develop gifts for their community. It was further developed through exchange with jedi master Bernie De Koven, and refined across our cross-sector commission and consultancy practice.

With support from Social Impact Business through the Reach fund, and sponsored by Nesta through the Arts Impact Fund, we have built systems at HQ that measure social impact in three primary ways - wellbeing, agency and attendance. How is attending a Coney project as good for you as going to the gym?

Representing Coney are: Astrid Breel, David Finnigan, Tassos Stevens and others

A Lovely Intervention
Coney’s work with Wandsworth Probation Service continues, creating bespoke games with clients going through rehabilitation, and using their unique super powers to do positive things for others in their community. More broadly Coney now also contributes to Wandsworth Community Safety through consultation, sharing impacts and insights from experimental approaches to probation work in the sector.

Co-created by local maker Ahmad Koroma and Coney Associate Dominic Garfield, A Brixton Adventure invited players to follow a series of clues and voice messages, exploring the streets around Windrush Square.

We made 2 routes – one for locals, and another for visitors and those less familiar with the area. Along the way, both versions uncovered different local landmarks, street art, and followed a story as it unfolded along the route...

Representing Coney are: Dominic Garfield, Ahmad Koroma and Tassos Stevens

A Brixton Adventure
Two adventures for you to follow: one made by a local, one made by a visitor to see the place from both sides

We made 2 routes – one for locals, and another for visitors and those less familiar with the area. Along the way, both versions uncovered different local landmarks, street art, and followed a story as it unfolded along the route...

Representing Coney are: Dominic Garfield, Ahmad Koroma and Tassos Stevens

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The Young Coneys
the future voices of Coney, heard now

The Young Coneys are a company of young people who make things for others, especially grown-ups, to play. They think about the world around us, and tell us what they think.

The current Young Coneys are a crackly and creative group of 26 local young people, aged between 6 – 13. They’re offered a rolling education in play, giving them the opportunity to discover superpowers unique to each person, and use their creativity to change the world.

Led by Coney Associate Toby Peach, the programme is designed for impact through workshops and projects. In between meeting times, they also get games in the home through the Magic Postal Service landing in their letterboxes. We’ve met the Young Coneys 24 times in 2018-19.

Projects
The Young Coneys make projects for others to play. Previously they’ve designed online games, a club night for grown-ups, and a professional immersive theatre show, The Drovers. This year they’ve made projects including The Village, and operated as creative consultants, making change for others - including Greenpeace through Codename: Violet. Each project is rooted in their passions and superpowers, putting their choices at the heart of the process.

Magic Postal Service
The Magic Postal Service reaches the Young Coneys in their homes. A parcel arrives in the post, containing something to make and play. It’s different each time, but always encourages the Young Coney to take the lead and share a little loveliness.

Road Trips
The Young Coneys also join us outside workshops for one-off trips. In 2018 they were invited by the Unicorn Theatre to see Polarbear’s show Mouth Open, Story Jump Out. As part of the Young Coneys’ 3-day summer project they also took a road trip with us to play Phoebe the Apprentice Ranger at Polesden Lacey National Trust.

What change would you make to the world?
“Parliament has to be as honest as possible”
Sofia, 11

“Politics should be taught in schools and the voting age should be lowered”

“Take down plastic factories so there is less pollution in the world”

“More doctors in the world to save more lives”
Sapphire, 10

“Check zoos every day to make sure there’s no animal cruelty”
Izzy, 9

What new law should we pass?
“Don’t steal and kill and say racist stuff”

“I am the only person who can sleep”

“You have to wear fruit and grass hats”

All our workshops and events for the Young Coneys are completely free to attend and currently funded by Coney’s individual donors and Friends.
Parents, Associates of Coney and Network members joined for a sharing where they formed a police force, trying to unravel mysterious events in The Village and prevent the moon from crashing into the earth. Along the way they were invited to question inhabitants, vote on a series of decisions and perform in a Festival of the Moon.

Representing Coney are: The Young Coneys, with Ellie Browning, Tom Bowtell, Brent Grihalva, Jemima Mayala and Toby Peach.

This is a village, full of people who have differences. Come and get to know them, one by one and as a community.

In March 2019 the Young Coneys presented their second immersive show, The Village, a playable world created through workshops. Over the course of six months, each individual developed a character based on their own superpowers, from the Mayor and the Insurance Broker to the Capoeira Master and the Fortune Teller.

Coney have been advising Greenpeace for some years on the use of playfulness in their interventions and in 2018 Greenpeace invited the Young Coneys to work with them as creative consultants. Together they created Codename: Violet, a non-violent action to spark change in the diesel industry.

Based on workshops about the effects of air pollution on young lungs, our young makers invented games and interactions designed to impact key players in the car industry.

Then in November 2018, ten junior doctors arrived at a motor industry gala in Mayfair, London, equipped with a giant Operation table and a set of health checks. Using playfulness and scientific facts, their voices delivered a powerful message to the industry on the night, and reached thousands more people through viral videos and an Evening Standard article.

“Without the brave, creative and dedicated kids from the Young Coneys we literally could not have produced this piece... it was the Young Coneys who brought it to life, their one-liners were gold, their input and involvement gave the piece an authenticity that it would never have achieved without them. And they warmed even the coldest of climate criminal’s hearts with their charming and disarming delivery - no small feat!”

Hannah Davey, Arts & Action, Greenpeace
“I can’t believe I did that”
Kayja, member of the Young Coneys

“Coney is very special to us because they do seriously bonkers stuff brilliantly! Our daughter is selective mute due to anxiety issues and doesn’t talk at school. The way the Coney team talk to her is amazing, they’re really kind, genuinely interested and really listen to her ideas and opinions. Coney has given her a chance to do something just for her and given her opportunities she will always remember.... We love Coney!”
Ursula, parent of Bo

The Young Coneys present Codename: Violet.
The Homecoming was a piece of mystery theatre that will only ever be performed once, followed by dinner with a friendly contest of games served between courses.

You are invited to a homecoming, a surprise party for our mysterious friend. Come as you are, ready to play and celebrate our friendship.

In July 2018 we welcomed Friends, Trustees, Associates, family and members of our Network to Toynbee Studios, where Coney HQ lives. Through the evening, guests encountered a mysterious gift leading to a set of instructions. After completing a series of playful challenges and a truly monumental marble run, a surprise visit from the Young Coneys rounded off the performance.

Our thanks go to everyone who attended and helped to raise £2750 for our work with the Young Coneys.

Commissions & Consultancy

Commissioned projects
Coney lend our skills to others in useful and meaningful ways. We work with commissioning partners across sectors to make play that brings strangers together over a particular conversation, creating interactive experiences. It’s an incredible opportunity for us to reach people we’ve never met before and take on new, exciting adventures.

Take a look at the next few pages for some examples of our commissioned projects presented in 2018-19. We’ve also been working on other commissioned projects to be presented in 2019-20, including pieces for the Natural History Museum and The National Archives.

Our thanks go to everyone who attended and helped to raise £2750 for our work with the Young Coneys.

“Coney took on our complex topic, and made it funny, engaging and positive. It was really enjoyable to work with them, and they had great networks which the project tapped into. They thought about things in a different and creative way and made something exciting, poignant and beautiful. Thank you!”
Hannah King, Public Engagement Programme Manager, Natural Environment Research Council, on How We Save The World

Consultancy
We work with individuals and organisations from all walks of life to deliver creative consultancy. Using responsive techniques, we deliver bespoke solutions to meet the needs and desired outcomes of our clients. Rooted in our expertise in interaction design, facilitation and relationship building, we can design adventures and other events for staff training, team cohesion and organisational insight.

“The experiential nature of the day helped me reflect on how I might better design games into workshops and one to one sessions with my clients... I couldn’t recommend Tassos and the team more”
Ellen O’Hara, Consultancy client

To learn how we can work with you or your organisation, get in touch with Coney Producer Harriet Bolwell on 020 7377 0088 or knock@coneyhq.org.

Clients we’ve worked with in 2018-19

Coney is a registered charity (1156864). The income we raise through commissions & consulting work goes back into projects that impact others.
Phoebe the Apprentice Ranger
commissioned by the National Trust

Since she was a little girl, Phoebe has dreamt of being a Ranger. Now she’s got her dream job—but Phoebe has a secret...

Commissioned by the National Trust, Coney created Phoebe the Apprentice Ranger, a series of games taking place across the whole site at Polesden Lacey in Surrey. Phoebe’s secret is that she needs help to achieve her dream of becoming a ranger—so visitors were enlisted to complete a series of challenges. Along the way, they explored the beautiful grounds, finding hidden spots from the Bird Hide to the Chalk Pits, and learning about their surroundings.

**PROTECT, RESPECT, ENJOY**

Families could choose up to 9 adventures, exploring the gardens and the 400-year-old ancient woodland beyond. Following instructions from Phoebe and her boss Lenny, players discovered hidden treasures, built dens, watched birds and butterflies, and even picked up a smattering of semaphore. Players also got to know the countryside code and the principles behind it: protect, respect, enjoy!

“"This was ace. We [...] loved how well thought through the whole thing was. Took us to unexplored corners and thinking in new ways.”
@eoghanlondon on Twitter

“"We had a brilliant team and made something really special that connected with young families. The moment when a little girl named Phoebe, aged around 5, came running up to Phoebe the Apprentice Ranger to say she’d found the bees and wanted to save them was particularly lovely.”
Toby Peach, Maker

Representing Coney are Natalie Adams, Kirsty Harris, Toby Peach, Adam Robertson, Naomi Stafford and Tassos Stevens

Image © Eddie Hyde Photography ARPS

Image © Eddie Hyde Photography ARPS
How We Save The World
commissioned by the Natural Environment Research Council (NERC) in partnership with the Natural History Museum

What if you had the power to travel back in time, make some different decisions and save the world, a little bit?

First presented at Natural History Museum Lates in November, How We Save The World is a story-game for a playing audience. Made in close collaboration with NERC-funded scientists, it weaves science and game theory into a compelling interactive adventure through our past.

Audiences are placed in control of the unfolding story, with scenarios ranging from the industrial revolution to a 90s house party. By unpicking how we got to where we are today, the game explores how we can make better decisions in future.

“At its essence, How We Save The World is full of hope. We hope people will leave the room and have new conversations with one another that could be the beginning of a change. [...] It’s been exciting working with research that’s real and dynamic, and grounding the issues we’re exploring in science.”

Michelle McMahon, Co-Director

The performance was accompanied by three pop-up games:

**The Stake**
A smartphone experience for one, contemplating our plant and designed to be played in the presence of Luke Jerram’s Earth artwork.

**Let’s Talk About Climate Change**
A card game to help players hone strategies for communicating the climate crisis in the face of scepticism.

**The Fives**
A game played in teams to make decisions that will affect your family, your community and your world, over the course of generations.

Small People, Big Protest
commissioned by at All Points East Festival, In The Neighbourhood

A procession and celebration where small people make a big protest about the things they care about, and a campaign for the world they want to see.

Small People, Big Protest is made by Coney with families. Young people discuss big ideas about the world with their grown-ups, and together they respond by turning these big ideas into a joyful expression of ingenuity and optimism. Culminating in a jamboree of banners, speeches and drums for everyone to enjoy, it’s celebratory, rebellious and suitably noisy.

“Small People Big Protest is born of a desire to get young people excited about activism and to ask questions about how the system ‘works’ from a very young age. It’s also a call to action for the rest of us. Young people often over-simplify big world issues and, in doing so, come up with pretty brilliant campaign ideas. It is intended to be fun, loud and very public – everything a good political rally should be.”

Georgina Bednar, Concept Artist of Small People, Big Protest

In 2018 Small People, Big Protest took place at In The Neighbourhood, a free 4-day programme of events in Victoria Park, London as part of All Points East festival.

Representing Coney are Natalie Adams, Georgina Bednar, Kirsty Harris and Tassos Stevens

Representing Coney are Natalie Adams, Gemma Brockis, Ellie Browning, Michael Cusick, Gareth Damian Martin, Emma Frankland, David Finnigan, Dominic Garfield, Kieran Lucas, Haley McGee, Michelle McMahon, Richard Popple, Naomi Stafford, Tassos Stevens, Stephanie de Whalley and Segen Yosef.
Why we do it

“It’s great to see a small company thinking big, with the ambition to create tools to shape a sector’s future.”
Tom Freshwater, Clore Leadership Fellow | Head of Public Programmes, National Trust

“Coney’s superpower is to mess with your mind in beautifully clever ways that leave you feeling like you are a better person and there is kindness in the world […] The mundane becomes marvellous and takes you to a surprising place […] In a hundred years from now their philosophy will be viewed as an agency of positive change in a time of dire need.”
Kat Nilsson, Friend and Ambassador of Coney | Head of National Public Programmes, Natural History Museum

“Coney has really shaped my views of interactive theatre/live art both in terms of what’s possible and what works! [...] The youngsters of Coney will go on to be a big force in progressive things in the world of the future.”
Naresh Kaushal, member of the Network of Coney

“As a coach and facilitator I engaged Coney to help me explore how to build games and play into my practice... I came away totally inspired with a really practical set of tools and principles which I am already applying to great effect.”
Ellen O’Hara, Consultancy client

“A group of motivated people who believe that theatrical activities can make the world a better place! And that is what I believe too. [My month with Coney] was a huge learning experience that I am still benefiting from.”
Fengfan Zhou, Admin Placement

“In this noisy, polarised, bite sized echo chamber of our world we try and gather people – all people – all diverse wonderful people and start a dialogue. A positive playful conversation. We become the change we want to be, one playful rabbit step at a time.”
Ben Yeoh, Chair of Coney | Senior Portfolio Manager, Royal Bank of Canada

“Everyone in the Coney team seems to have the abilities and attributes to be multi-functional, skilful and with the flexibility to take advantage of the multitude of situations and opportunities for theatre as they happen in London – each person a one-man army ready to knock down all the obstacles!”
Ting-chi Chuang, Production Placement

“Had such an awesome time today meeting amazing artists and giving a short preview of #lvf @agencyofconey network exchange for @cocoabeanp”
Bunmi Aworanti, member of the Network of Coney

“I absolutely loved the game, so great because it was such a good way to get people talking about the chaos we have caused and also hear different people’s opinions on it. Loved it!”
Caroline Roberts, Researcher, King’s College London

“Thanks for an engaging evening with #HowWeSaveTheWorld @agencyofconey & @NHM_London. My two boys were buzzing afterwards about it”
@bsolanky, audience member at How We Save The World
Who we’ve worked with

Coney are committed to creating an environment where everybody can thrive and be themselves. Our workforce of makers and other professionals enables and celebrates difference. We are constantly learning and developing how we work with people to address any barriers to engagement that might prevent artists or other professional being able to collaborate with us.

Financially, all project budgets are built with a 5% Access resource to accommodate any needs that our artists, makers or audiences have. In cases where support is higher than the available project contingency, Coney HQ steps in to support the remaining financial resource needed.

51 Artists, Makers & Facilitators

- Natalie Adams
- Hoda Adra
- Rhiannon Armstrong
- Tamara Astor
- Sepy Baghaei
- Georgina Bednar
- Harriet Bolwell
- Tom Bowtell
- Astrid Breel
- Gemma Brockis
- Ellie Browning
- Michael Cusick
- Gareth Damian Martin
- Stephanie De Whalley
- Alexandra Donnachie
- William Drew
- David Finnigan
- Emma Frankland
- Tom Fynn
- Dominic Garfield
- Brent Grimaldi
- Becki Haines
- Kirsty Harris
- Philippa Hagg
- Jack Iffla
- Marag Iles
- Afreena Islam
- Ben Jones
- Toby Keane
- Ahmad Koroma
- Kieran Lucas
- Vicki Manderson
- Jemima Mayala
- Haley McGee
- Michelle McMahon
- Fran Moulds
- Rebekah Murrell
- Ben Pacey
- Toby Peach
- Melanie Phillips
- Richard Popple
- Tom Proctor
- Natalie Raum
- Adam Robertson
- Naomi Stafford
- Tassos Stevens
- Georgia Symons
- Beth Tims
- Becky Dee Trevenen
- Caitlin Williams
- Segen Yosef
- Cardboard Citizens
- Chester Zoo
- Creative Scene
- Creative Scotland
- Deloitte
- Ellen O’Hara
- Emergency Exit Arts
- Forum for the Future
- Goldsmiths University
- Greenpeace
- Hightide
- Impela
- Imperial War Museums Duxford
- Jerwood Arts
- National Trust
- Natural History Museum
- Natural Environment Research Council
- Ouishare
- Ovalhouse
- Quarterhouse
- Rich Mix
- Royal Central School of Speech & Drama
- Tamasha
- Teatret Vårt
- The National Archives
- Theatre Delicatessen
- Wandsworth Borough Council
- Unicorn theatre
- Z-Arts

27 host venues & spaces

In addition to the host venues and spaces listed below, 290 Coney pieces have landed directly in people’s homes through our Magic Postal Service and ‘Forever Pieces’. They’ve reached people in six countries: across the UK and in Australia, Denmark, France, Germany and the USA.

- 42Acres, Gillingham, Dorset
- All Points East, Victoria Park, London
- Barking & Dagenham College, London
- Battersea Arts Centre, London
- Le Grand Barouf, CCI Grand Lille, France
- Chester Zoo, Chester
- Creative Scene, Mirfield
- The Dance Centre, Llantrinad Wells
- The Golden Fleece pub, London
- Goldsmiths University, London
- Greenpeace UK, London
- Imperial War Museums, Duxford
- Jerwood Space, London
- The Lighthouse, Glasgow
- The National Archives, London
- Natural History Museum, London
- The Old Courts, Wigan
- Polesden Lacey National Trust, Great Bookham
- Rich Mix, London
- Rothbury Hall, London
- Royal Central School of Speech & Drama, London
- Teatret Vårt, Alesund, Norway
- Theatre Delicatessen - Broadgate, London
- Theatre Delicatessen - The Old Library, London
- Toynbee Studios, London
- Windrush Square, London
- Z-Arts, Manchester

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- Ellie Browning
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- Gareth Damian Martin
- Stephanie De Whalley
- Alexandra Donnachie
- William Drew
- David Finnigan
- Gemma Brockis
- Ellie Browning
- Michael Cusick
- Gareth Damian Martin
- Stephanie De Whalley
- Alexandra Donnachie
- William Drew
- David Finnigan
- Emma Frankland
- Tom Fynn
- Dominic Garfield
- Brent Grimaldi
- Becki Haines
- Kirsty Harris
- Philippa Hagg
- Jack Iffla
- Marag Iles
- Afreena Islam
- Ben Jones
- Toby Keane
- Ahmad Koroma
- Kieran Lucas
- Vicki Manderson
- Jemima Mayala
- Haley McGee
- Michelle McMahon
- Fran Moulds
- Rebekah Murrell
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- Natural Environment Research Council
- Ouishare
- Ovalhouse
- Quarterhouse
- Rich Mix
- Royal Central School of Speech & Drama
- Tamasha
- Teatret Vårt
- The National Archives
- Theatre Delicatessen
- Wandsworth Borough Council
- Unicorn theatre
- Z-Arts

27 host venues & spaces

In addition to the host venues and spaces listed below, 290 Coney pieces have landed directly in people’s homes through our Magic Postal Service and ‘Forever Pieces’. They’ve reached people in six countries: across the UK and in Australia, Denmark, France, Germany and the USA.

- 42Acres, Gillingham, Dorset
- All Points East, Victoria Park, London
- Barking & Dagenham College, London
- Battersea Arts Centre, London
- Le Grand Barouf, CCI Grand Lille, France
- Chester Zoo, Chester
- Creative Scene, Mirfield
- The Dance Centre, Llantrinad Wells
- The Golden Fleece pub, London
- Goldsmiths University, London
- Greenpeace UK, London
- Imperial War Museums, Duxford
- Jerwood Space, London
- The Lighthouse, Glasgow
- The National Archives, London
- Natural History Museum, London
- The Old Courts, Wigan
- Polesden Lacey National Trust, Great Bookham
- Rich Mix, London
- Rothbury Hall, London
- Royal Central School of Speech & Drama, London
- Teatret Vårt, Alesund, Norway
- Theatre Delicatessen - Broadgate, London
- Theatre Delicatessen - The Old Library, London
- Toynbee Studios, London
- Windrush Square, London
- Z-Arts, Manchester
Who we are

HQ across 2018-19
- Natalie Adams – Producer (until Nov 2018)
- Harriet Bolwell – Producer (from Jan 2019)
- Ellie Browning – Projects Producer (from Nov 2018)
- Eliza Cass – Admin Assistant* (from Feb 2019)
- David Finnigan – Associate-in-Residence
- Adam Gallacher – Interim Executive Director* (Jan-April 2019)
- Katherine de Halpert – Finance Manager*
- Becki Haines – Executive Producer* | Joint CEO
- Rowan Lyster – General Manager
- Toby Peach – Director of Young Coney’s
- Tassos Stevens – Director | Joint CEO
- Zara Veerapen – Admin Assistant* (until Nov 2018)*Part-time

Associates
- Rhiannon Armstrong
- Georgina Bednar
- Tom Bowtell
- Astrid Breel
- Gareth Damian Martin
- William Drew
- David Finnigan
- Emma Frankland
- Dominic Garfield
- Morag Iles
- Afreena Islam
- Kieran Lucas
- Michelle McMahon
- Fran Moulds
- Toby Peach
- Georgia Symons
- Segen Yosef

Board of Trustees
Coney’s Trustees continue to deploy an impressive range of superpowers, bringing expertise from many fields to support and guide our work. Alongside regular meetings, this year the Board completed a Strategic Review as part of a dedicated away day.

- Chloe Booth – Development Manager, Institute of Imagination
- James Clayton – Senior Associate, Campbell Johnston Clark
- Adam Coleman (until April 2018) – formerly Executive Director of Company Three
- Juliet Desailly – Children’s writer, Educational Consultant
- Adam Gallacher – Development Director, Cardboard Citizens and Director, Ambitious 4 Growth
- Joanna Marschner – Senior Curator, Historic Royal Palaces
- Jane Samuels – Access & Equality Manager, The Natural History Museum
- Gareth Thomas (from February 2019) – Barrister, HM Revenue & Customs
- Benjamin Yeah (Chair) – Senior Portfolio Manager, Royal Bank of Canada

Consultants
- Charlie Clarke – Occasional Magical Technologist
- Anna Coombs – Fundraising Consultant

Placements & Secondments
- Ting-chi Chuang – Production Placement
- Tom Freshwater – Clore Leadership Fellow
- Hosanna Johnson – Admin Placement
- Fengfan Zhou – Admin Placement

Ambassadors
- Matt Muir – Communications Consultant
- Kat Nilsson – Head of National Public Programmes, Natural History Museum

Financial review

Income 2018/19
- Arts Council NPO £122,828 (42%)
- Other Arts Council income £17,187.27 (6%)
- Earned Income £109,964.27 (38%)
- Philathropic Income £38,230.46 (13%)
- Other income £168.12 (0.06%)
Total £288,378.52

Expenditure 2018/19
- Artist fees £94,520.45 (39%)
- Production costs £37,915.32 (15%)
- Core costs £112,758.96 (46%)
Total £245,194.73

Annual Review Design
- Ben Jones Design
Supporting Coney

Coney are a registered charity (no. 1156864). We make play anywhere people gather, wherever it will have most impact.

Generating new partnerships is how our work grows. And when it grows, we can impact more people. In addition to our Arts Council investment, we need to raise over £150,000 each year. This supports our work with communities, children and young people, and innovation for extreme social impact.

“Coney has given me huge pleasure and some enormously memorable experiences over the past decade or so. I donate to them in order that they can continue to create similarly memorable and joyous experiences for other people - not just those that attend their productions, but also those they support and with whom they collaborate, like the Young Coney.”

Paul Groombridge, Friend of Coney

Friends of Coney
Become a Friend of Coney and get closer to the heart of our work. Without your support, we could not do what we do, so we’d like to say a heartfelt thankyou to the 51 people who have donated to Coney over 2018-19, including our Friends:

Players: Chloe Booth, Juliet Desailly, Adam Gallacher, Kat Nilsson and two anonymous individuals

Adventurers: one anonymous individual

Innovators: Paul Groombridge

Adventure Gifts
You can also support Coney by commissioning an Adventure Gift: an adventure taking place in the life of the recipient, completely bespoke for them. Gifts are made in collaboration with the players – the recipient, and their friends and family. They can be made to reflect or facilitate positive life changes, inspired by our social impact practice.

Visit coneyhq.org/adventure-gifts to learn more.

We are grateful to the following organisations for their generous support in 2018-19

To find out more about how you or your organisation can support us, please contact Harriet Bolwell on 020 7377 0088 or knock@coneyhq.org.